

Areeb Ahmed Siddiqui - Resume

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Job Titles

Event Operations Manager * Technical Project Manager * Customer Success Specialist * Full Stack Developer

Professional Summary

Multidisciplinary professional with 7+ years of experience in event operations, project management, and customer success. Skilled in logistics, scheduling, exhibitor management, technical support, and full-stack development. Proven track record delivering seamless event experiences and scalable tech solutions.

Professional Experience

Technical Project Manager - Blue Logic Digital (Nov 2024 - Present)

- * Leading digital product delivery for enterprise and event clients.
- * Managing Laravel, WordPress, React, and Node.js deployments on AWS.
- * Agile sprint planning, QA handovers, and stakeholder communication.

Project Manager (Secondment) - Cognita Schools (Jun 2023 - Jun 2024)

- * Delivered 6+ multilingual school websites with QA, CMS onboarding, and training.
- * Led project coordination across school leadership, marketing, and IT.

Full Stack Developer - Blue Logic Digital (Jun 2021 - Nov 2024)

- * Developed custom CMS platforms and event registration tools.
- * Delivered solutions for SONY, Medcare, Daman, and internal lead-gen tools.
- * Created multilingual WordPress themes, APIs, and Salesforce EDMs.

Project Executive & IT Executive - Xenial Events (Jan 2021 - Mar 2022)

- * Managed operations and tech setup for MOTN and Expo 2020.
- * Set up badge printers, scanners, Wi-Fi, tablets, and registration hardware.
- * Built automation for scheduling, availability, and payroll using Apps Script and UIPath.

Account Manager - Registrations - Info Salons (Freelance) (2021 - 2022)

- * Oversaw registration and exhibitor coordination at ADNEC shows (SIAL, UMEX, Boat Show).
- * Managed badge printing hardware, on-site staff, and post-show reports.

Event Operations & Staffing - Freelance (Vibes, Dulsco, INDEX) (2016 - 2021)

- * Roles: Floor Manager, Zone Lead, Supervisor at 50+ UAE events.
- * Managed shift schedules, front-line training, and logistics at F1 Grand Prix, Najah Expo, MOTN.

Key Skills

- * Large-scale Event Operations & Staffing
- * Registration & Badge Management Systems
- * Client-Facing Communication & Exhibitor Coordination
- * Automation: Google Sheets, Apps Script, UiPath
- * Project Management: Jira, Agile, QA & Sprint Cycles
- * Technical: PHP, WordPress, Laravel, React, AWS

Education

Bachelor of Science in Computer Science - University of Wollongong in Dubai (2017-2022)

Edexcel A Levels - Ibn Seena English High School (2016)

Certifications

- * Event Management - OpenLearn (Open University)
- * Agile Project Management - Google (Coursera)
- * Customer Service Fundamentals - RIT (Coursera)
- * Intro to UiPath RPA - UiPath Academy
- * Google Sheets for Beginners - Coursera
- * Python for Data Science - IBM
- * Technical Support Fundamentals - Google
- * UX Design Foundations - Google
- * Blockchain Essentials - IBM
- * Python Data Structures - Coursera